Social Media Manager

Description
We are seeking a creative and organized Social Media Manager to oversee and manage our Instagram and Facebook accounts. The role includes creating engaging posters, scheduling posts, and keeping our audience updated with timely content.

Responsibilities

- Develop, implement, and manage social media strategies for Instagram and Facebook.
- Create visually appealing and engaging posters for campaigns.
- Schedule and publish regular updates to maintain active engagement.
- Monitor analytics to track performance and suggest improvements.
- Stay updated with the latest trends in social media marketing.

Qualifications
•Proven work experience of 2-4 years in social media management.

•Strong graphic design skills and proficiency in Canva, Photoshop, and similar tools.

•Excellent written and verbal communication skills.

•Ability to analyse data and make data-driven decisions.

•Creative mindset with attention to detail.

Job Benefits
•Competitive Compensation: Reflective of your skills and contributions.

•Flexible Work Hours: Maintain work-life balance.

•Remote Work Option: Work from a location of your choice.

•Professional Development: Opportunities to attend workshops and training.

•Creative Freedom: Innovate and produce your best work.

Contacts
If you are a skilled and innovative professional seeking an exciting opportunity to contribute to our dynamic team, we encourage you to apply. Please send your resume, cover letter, and relevant work samples to **support@hacktech.co.in**. We look forward to reviewing your application and welcoming you to HACKTECH!

Hiring organization
HACKTECH

Employment Type
Full-time

Date posted
December 29, 2024

Valid through
20.01.2025