Graphic Designer

Description

We are seeking a talented and experienced Graphic Designer to join our creative team. The ideal candidate will have a strong understanding of visual communication principles and a passion for creating impactful and engaging designs. This role requires a proactive and creative individual who can work independently and as part of a team.

Responsibilities

- **Visual Content Creation:**
    - Design and create visually appealing graphics for various marketing channels (social media, website, email campaigns, presentations, etc.)
    - Conceptualize and design creative layouts for brochures, flyers, posters, and other marketing collateral.
    - Develop engaging social media graphics and video content.
    - Design and maintain brand guidelines.
    - Capture high-quality photos and videos at company events.
- **Digital Content Management:**
    - Upload and manage visual content on social media platforms.
    - Schedule and publish daily social media posts.
    - Monitor social media analytics and adjust strategies accordingly.
- **Creative Thinking & Innovation:**
    - Stay updated on the latest design trends and industry best practices.
    - Develop creative concepts and campaigns that align with brand objectives.
    - Explore new and innovative ways to visually communicate brand messages.
- **Team Collaboration:**
    - Collaborate effectively with marketing, sales, and other teams to ensure brand consistency.
    - Provide creative input and support for marketing campaigns.
    - Guide and mentor junior graphic designers or interns.

Qualifications

- 2-3 years of professional experience in graphic design.
- Strong portfolio demonstrating a diverse range of design skills and styles.
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Excellent knowledge of graphic design principles, typography, and color theory.
- Experience with video editing software (e.g., Adobe Premiere Pro, After Effects) is a plus.
- Strong understanding of social media platforms and their visual aesthetics.
- Excellent communication and interpersonal skills.
- Ability to work independently and as part of a team.
- Strong attention to detail and organizational skills. [1]

Hiring organization
HACKTECH

Employment Type
Full-time

Working Hours
10:00 am – 6:00 pm

Date posted
January 1, 2025

Job Benefits

- Competitive salary and benefits package.
- Opportunity to work on challenging and rewarding projects.
- Collaborative and supportive work environment.
- Opportunities for professional growth and developmen

Contacts

If you are a skilled and innovative professional seeking an exciting opportunity to contribute to our dynamic team, we encourage you to apply. Please send your resume, cover letter, and relevant work samples to **support@hacktech.co.in**. We look forward to reviewing your application and welcoming you to HACKTECH!