



<https://hacktech.co.in/index.php/job/job-opening/>

## Marketing Department

### Description

Join our dynamic team as a Marketing Expert to promote our diverse tech services, including cybersecurity, website and app design, logo design, software development, digital marketing, and IT education. Take your career to the next level, driving the success of a forward-thinking tech company. Apply now for this exciting opportunity!

### Responsibilities

1. Developing and implementing marketing strategies to promote our cybersecurity, website and app design, logo design, software development, digital marketing, and IT education services.
2. Creating and managing digital marketing campaigns, including SEO, PPC, and social media.
3. Conducting market research to identify trends and customer needs.
4. Crafting compelling content and marketing collateral.
5. Measuring and analyzing campaign performance, providing insights for optimization.
6. Collaborating with cross-functional teams and external partners.
7. Building and maintaining a strong online and offline presence for our services.
8. Staying updated on industry trends and emerging technologies.

### Qualifications

1. A bachelor's degree in Marketing, Business, or a related field.
2. Proven experience in digital marketing with at least 3-5 years in a relevant role.
3. Strong understanding of SEO, PPC, and social media marketing.
4. Proficiency in marketing analytics tools and CRM systems.
5. Exceptional communication and content creation skills.
6. Strategic thinking, creativity, and attention to detail.
7. Strong project management and teamwork abilities.
8. An adaptable and results-driven mindset.
9. A passion for staying current with industry trends and technology.

### Experience:

- Demonstrated success in developing and executing digital marketing campaigns.
- Track record of driving increased brand visibility and lead generation.
- Portfolio showcasing content creation and marketing collateral.
- Experience in collaborating with cross-functional teams and external partners.
- Proven ability to use data and analytics to optimize marketing strategies.

### Job Benefits

1. Flexible working hours: Since this is an online teaching job, you could offer

### Hiring organization

HACKTECH

### Employment Type

Full-time, Part-time, Contractor

### Duration of employment

This is a full-time, Part-time and Contract based position

### Job Location

Remote work from: India, USA, Australia,

### Base Salary

RS 20,000/- - RS 30,000/-

flexible working hours that fit with the teacher's schedule.

2. Competitive pay: Offering competitive pay for the position will attract top talent and compensate the teacher for their skills and experience.

3. Remote work: Working from home provides the teacher with a comfortable and convenient work environment.

4. Training and development: As this is an opportunity for freshers to train, offering training and development opportunities to help them build their skills and advance in their careers.

5. Opportunity to make a difference: Teaching is a rewarding profession, and the teacher will have the chance to make a positive impact on their students' lives.

6. Job security: Offering a stable and secure job with the potential for long-term employment will attract more candidates who are looking for stability in their careers.

7. Supportive work environment: Creating a supportive work environment where teachers feel valued and appreciated will help to retain top talent and foster a positive work culture.

## **Contacts**

If you are a dedicated and experienced professional in management, seeking an exciting opportunity to contribute to our department, we encourage you to apply. Please submit your resume, cover letter, and professional portfolio to [insert email address]. We look forward to your application!